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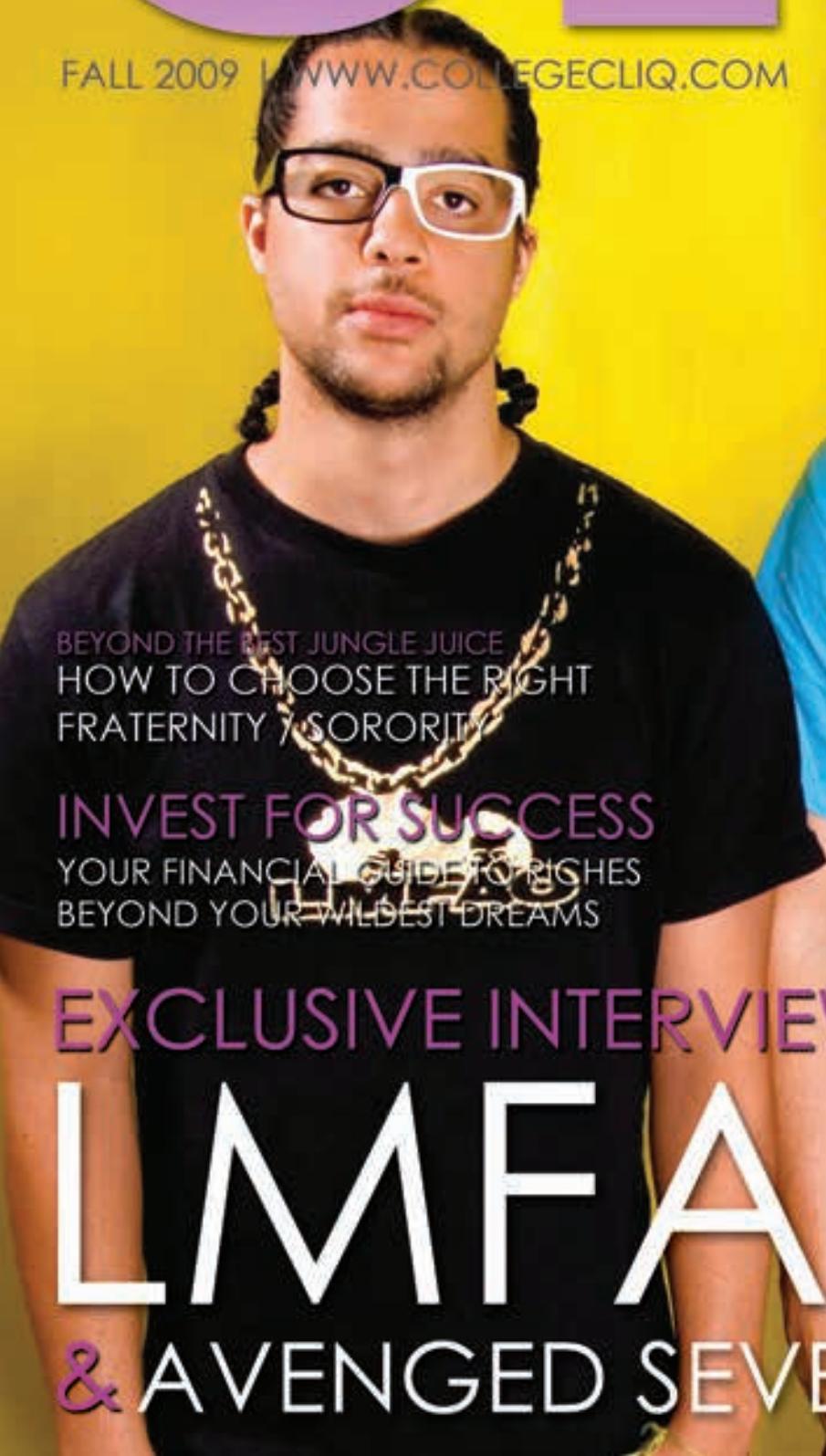
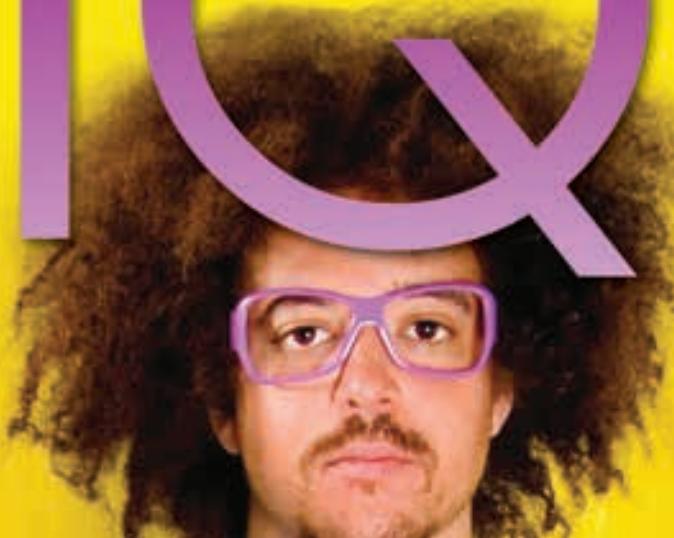
BEYOND THE BEST JUNGLE JUICE
HOW TO CHOOSE THE RIGHT
FRATERNITY / SORORITY

INVEST FOR SUCCESS
YOUR FINANCIAL GUIDE TO RICHES
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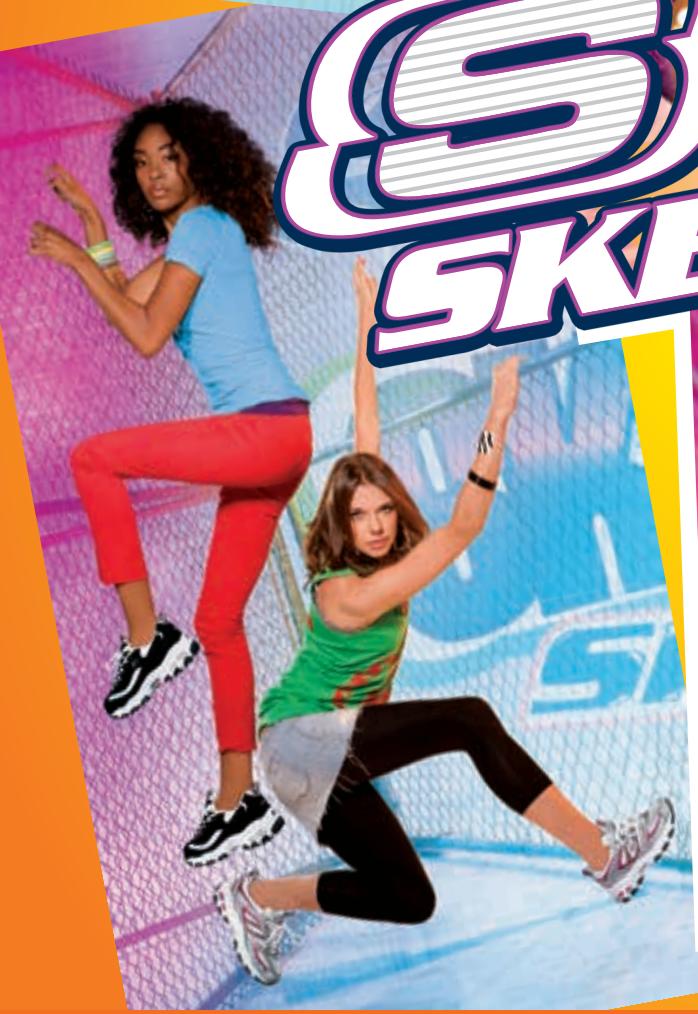
EXCLUSIVE INTERVIEWS

LMFAOTCH

& AVENGED SEVENFOLD



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LETTER FROM THE EDITOR

Dear Readers,

First, I must extend a huge hello to everyone engaging in our first ever issue of Cliq Magazine! A publication that has been months in the making, this editorial comes to you as if I'm standing on stage the first night of the big show. Slightly scary, but absolutely exhilarating.

The next line of business is to give you a heads up on the magazine you've embarked upon. Cliq Magazine has an online audience that attends over 85 universities nationwide.

To that end, though we recognize the diversity and scope of our audience, our mission is surprisingly simple. Our aim is to give you a balance of educational and fun filled articles to best inform and entertain you. We figure, this should be the best four (or so) years of your life and we want to be there every step of the way, whether empowering you to make those really hard academic decisions, or just giving you the heads up on your favorite actress.

We know you have a lot of choices when it comes to magazines and in fact, much of this particular issue brings choice to the forefront. For instance, check out *The Art of the A*, a professor-penned article that gives you, the student, tools to take your grade into your own hands. Or *How to Choose the Right Sorority/Fraternity (For You)*, a guide intended to let you make the correct call...with a little help from us. We also have a super informative interview on how to start investing as a college student. And if you need something a little lighter, we give you the choice of two kick ass band interviews, the ultra cool cover peeps LMFAO or super awesome rock group Avenged Sevenfold. Also look for pieces on sports terminology and beer pong.

The last line of business is to introduce myself. I graduated from California State University, Northridge with a degree in Communication Studies and am currently beginning my masters in Rhetoric and Writing Studies at San Diego State University. I've spent the last five years working for college entertainment magazines, travelling about, and goofing off. Most importantly, I'll be your guide into the wonderful world of Cliq, and I extend an invitation to give your feedback and suggestions at [Kristen@collegecliq.com](mailto:kristen@collegecliq.com) every step of the way.

Wherever your choices this semester or quarter lead you, we wish you the best...We're psyched to be a part of it.

Till next time,

Kristen Fogle
Editor



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NOVEMBER 2009

AVENGED SEVENFOLD

TAKES CENTER STAGE



By Sophia Recalde

With millions of fans from all over the world, Orange County-based Avenged Sevenfold has built a name for themselves while establishing a diverse fan base; from underground metal heads and rockers to mainstream MTV viewers. Just off tour, band member M. Shadow took the time to let Cliq know the latest on the band and their latest stint touring.

Cliq Magazine: How have the fans been responding to your latest self-titled album?

Avenged Sevenfold: They responded very well. We did live shows with the album and it's grown a lot since the last tour and the new album. Kids have been having a good time with it. The album has done well with radio plays as well. Really, we just like to make records we are happy with and the fans will enjoy it or not. But, it has been working out well for us.

CM: Because you have done so many tours, what have been your favorite aspects of touring? The downsides?

AS: My favorite part is that we get to see new places. We got to go to South America for the first time on tour. We love to go back to our favorite places like Singapore and countries around that area and be able to get away from all the normalcy of life back at home. We have been having a great time. The downside is when we are in places like the middle of our country with bad weather and nothing to do all day... it's a nightmare. People are getting sick and it gets boring at times. We have been out for a year and half. You get homesick and it will be definitely nice to come back home and have some time off.

CM: Many have heard about vocals being damaged and that you had to have a surgery. Can you explain exactly what happened?

AS: It's really hard to explain but, we did a seven week show with Iron Maiden in Europe and everything was fine with my voice. Then we were on our way to England and I couldn't talk and my voice was completely blown out. I couldn't sing anything. I had huge breaks in my voice. We went to the doctor and they saw swelling on the chords and said I had to have surgery. I have been working through it and am about 95 percent back to where I was. It has been a process. There was really nothing wrong, it just happened to me. It was a s***** thing, but s*** happens.

CM: What have you been doing to maintain your endurance and strength?

AS: I can't really do any vocal training on the road because the vocal coach stays at home. It's just staying hydrated and taking care of your voice with warm-ups. Also making sure I am able to sing properly and not blowing out my voice. And trying not to get overly anxious on stage and blowing it out for the next night. It's all about maintaining and that is all I am concentrating on right now.





CM: What do you guys do when you have downtime?

AS: I think when everyone comes back they become recluses for a bit and stay in their houses and enjoy being at home. I pretty much golf everyday, which is my favorite thing to do. I drive my wife crazy because I immediately go golf when I get home. I also like hanging with my friends back at home. We do typical things, go out and eat, hang out with family and friends, play sports, and have a good time. Also, when we get back we are going to start writing a new record and we will be doing that every day.

CM: What is the group's plan for the rest of year? Recording? Shows?

AS: We are going to do some things outside the country but we can't announce that yet. We will play some extra shows for fun. We are basically going back into the studios to start writing and see how it goes. Hopefully in 2010 we will have a new release and do it all over.

For more info, please visit:
Avengedsevenfold.com
Myspace.com/avengedsevenfold
iMeem.com/avengedsevenfold

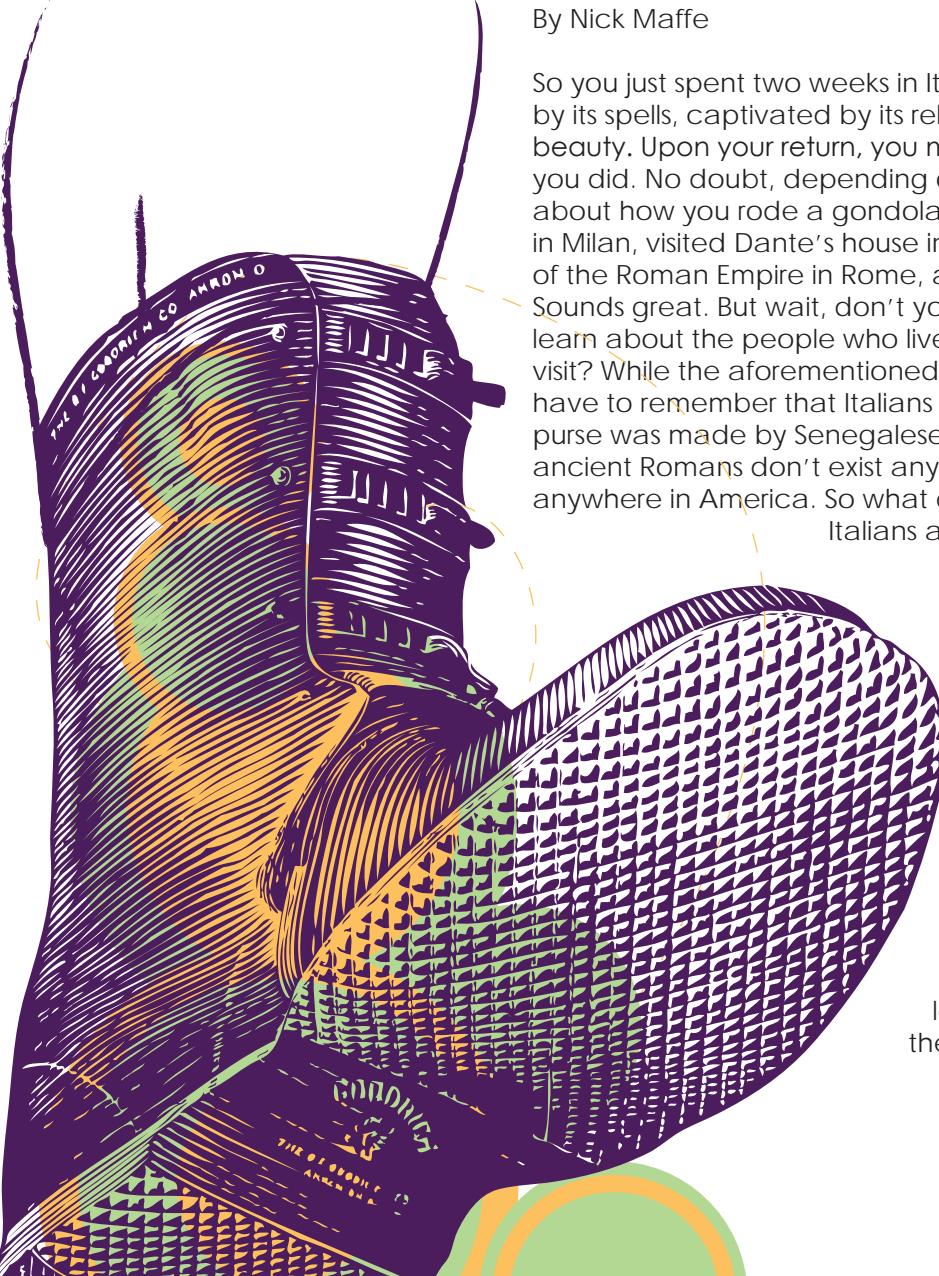


Rock Revival

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TRAVEL LIKE A LOCAL

By Nick Maffe



So you just spent two weeks in Italy. Surely, you were mesmerized by its spells, captivated by its relics, and enthralled with its beauty. Upon your return, you might find people asking what you did. No doubt, depending on your gender, you will talk about how you rode a gondola in Venice, bought fake Versace in Milan, visited Dante's house in Florence, admired the remains of the Roman Empire in Rome, and went to a club in Capri. Sounds great. But wait, don't you also travel, in the end, to learn about the people who live in the country you decided to visit? While the aforementioned activities are necessary, you have to remember that Italians don't ride gondolas, your fake purse was made by Senegalese immigrants, Dante is dead, the ancient Romans don't exist anymore, and you can go to a club anywhere in America. So what did you actually learn about Italians and their culture of today?

Part of the reason we travel is to seek out the different and find a way to see the soul and character of another people. While some of this story focuses on Italy, it can be applicable no matter where you go... France, China, Brazil, Ghana. After seeing the must-sees and doing the must-dos, there are a few things you can do to see how locals really live and interact with them on a more personal level.

1. VISIT AN OPEN MARKET

This is the heart of any city. Here, you will see what locals eat, how they interact, and notice many different cultural customs. Be sure to spend an equal amount of time examining the food as well as examining the patrons and proprietors. You might even see some comical bargaining.

2. GO TO A SPORTING EVENT

If you can catch a rugby match in New Zealand, a soccer game in Argentina, or a cricket tournament in India, go. While the passion of sports is universal, you will be sure to notice some interesting differences. Going to sporting events can help you learn about ancient rivalries (Siena vs. Florence dates back to the Medieval Ages), hear some great dialect, and interact with good people.

3. EAT SOMETHING DIFFERENT

I'm sure the bruschetta and pesto in Genova was delicious, but you can just as easily buy those ingredients at Trader Joe's and make it yourself. Seek out something different, something that might give you insight into a country's customs. After all, food is to a culture what lyrics are to a song. If you can get over the mental hurdle that some of us have with more unusual foods, you may find a hidden gastronomical gem. Look for dishes on the menu that carry the namesake of the town, or ask the waiter for traditional fare. Who knows? You may find you like tongue or squid ink.

4. GO TO A RELIGIOUS OR CULTURAL FESTIVAL

Celebrating Carnivale in Rio is a great idea, but grandiose festivals tend to be watered down by commercialism and tourism. While you'll have a great time, you may not even spend five minutes with the local people. Check a guidebook or the Internet to find out when religious, secular, or cultural festivals happen. You might find yourself walking down a charmingly ancient street with locals during an important procession. A party will almost surely ensue.

5. STROLL THROUGH POORER, BOHEMIAN, OR RESIDENTIAL NEIGHBORHOODS

City centers are great places to see the cultural icons of a city. The Coliseum, the Uffizi, and St. Mark's Square are found in Italy's most important cities; but the Coliseum says little about today, the Uffizi is only filled with artwork, and St. Mark's is overflowing with tourists. If you visit the residential or artistic districts of a city (Trastevere in Rome, Prenzlauer-Berg in Berlin, or Alfama in Lisbon), you will truly see how locals live. They may not be overflowing with famous churches, museums, or statues, but you will see the personality of a city emblazoned on the faces of the people and the walls of the buildings.

OTHER SUGGESTIONS:

- Ride around aimlessly on public transportation
- Coincide your trip with political elections
- Chat with locals at a pub or restaurant
- Get tickets to see a local band in concert



"HOW TO" COLLEGE SURVIVAL GUIDE

BECAUSE COLLEGE IS TOUGH ENOUGH, EVERY MONTH WE'LL GIVE YOU A FEW
TIPS THEY DEFINITELY WON'T TEACH YOU AT FRESHMEN ORIENTATION

HOW TO...THROW A MURDER MYSTERY PARTY

By Michelle Nelson

Colonel Mustard killed Mr. Body in your bedroom with a candlestick. Hey, at least it's better than finding random people hooking up in your bed like the last time you threw a party. Why throw another lame Halo fest when you can have your guests kill each other for sport? Hosting your own murder mystery party will not only provide hours of intrigue, blackmail, and morbid death fun, but it will also keep those sheets of yours clean from god knows what.

1. Think of a guest list. You will want at least six to eight people at your party. Make sure to invite people who enjoy using phony accents, dressing up, and are open to being silly. The stranger your friends are the better.
2. You can make it easy on yourself and buy a murder mystery kit that has everything you'll need for your party, right down to the menu. These kits are themed, ranging from a wine tasting to a backyard BBQ theme. You can find these kits on Amazon.com. Prices range from \$15 - \$25. If you prefer to do-it-yourself, just whip out your old game of "Clue" for ideas.
3. Start planning your party at least two weeks before you throw it. This isn't your last minute kegger. This kind of party takes some preparation.
4. Send out your invitations, along with a character profile, bio, and top secret information about the character each guest will be playing. Costumes are a must if you're going to have any fun.
5. Prepare the solution envelope of who committed the murder, just like you would in the game of "Clue." Randomly shuffle the three categories of cards from "Clue" (weaponry, suspects, and location) and put one card from each category in the envelope and seal it. No peeking!
6. Put together your guest envelopes. Shuffle the cards and distribute them equally among the envelopes (again, no peeking). Put in play money in the envelopes as well. The money can come in useful when your guests want to blackmail each other for information or beer, or whatever. Once the envelopes are sealed, write each character's name on the envelope.
7. When your guests arrive, hand out the envelopes and a notepad to each character.
8. Halfway through the dinner party, turn out the lights. Announce that Mr. Body (or whoever) has been murdered, and now it's time to find the suspect. Go over how the game is to be played, and let the games begin. If you decide to use a murder mystery kit, the instructions in the kit will tell you how to run the party.
9. Don't forget to take pictures. Hold a MySpace photo session. Use the pictures to help remind your guests of how much fun they had...in case they had a little too much fun drinking all your booze.

**REMEMBER WHEN
YOU DIDN'T
FEEL QUIET?
FEEL QUIET
ON DJIIZZ.**

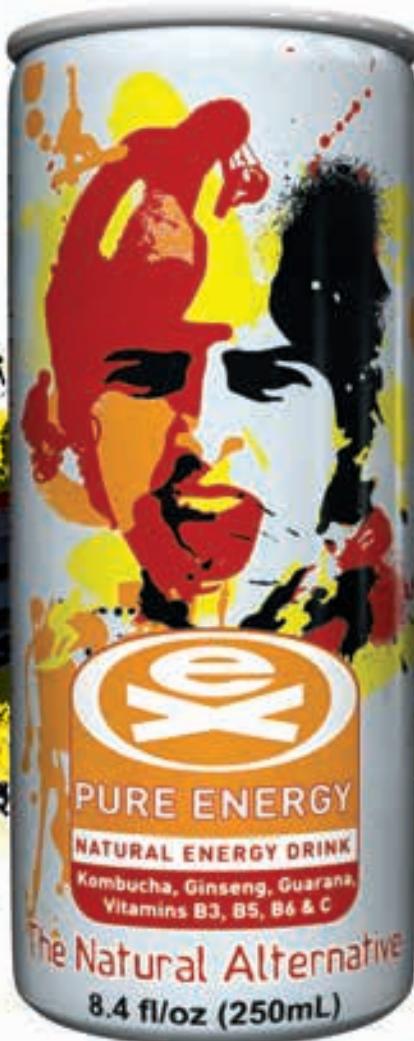


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Supplement Facts

Serving Size 8.4 fl. oz. (250ml)
Serving Per Container about 1

Amounts Per Serving

| Calories | 100 | % Daily Value* |
|---|---------|----------------|
| Total Carbohydrates | 24g | 8% |
| Sugars | 23g | |
| Vitamin C (as Ascorbic Acid) | 49.5mg | 83% |
| Niacin (as Niacinamide) | 14.85mg | 74% |
| Vitamin B6 (as Pyridoxine Hydrochloride) | 1.65mg | 83% |
| Folic Acid | 165mg | 41% |
| Vitamin B5 (as Pantothenic Acid) | 4.95mg | 50% |

| | |
|----------------------------|-------|
| Proprietary Energy Blend | 430mg |
| Kombucha Tea Extract | 300mg |
| Natural Caffeine | 80mg |
| Panax Ginseng Root Extract | 50mg |

*Percent Daily Values based on a 2,000 calorie diet.



HOW TO...TIE A TIE IN SIX EASY STEPS

By Kara Aranas | Illustration by Mikkel Aranas

It has been a customary rite of passage for a young man to learn how to tie a tie. It symbolizes his transition to adulthood in the same way that learning how to tie your own shoelaces represents "growing up" from a childlike state.

Nevertheless, this tradition has been greatly weakened, and at times found unnecessary to do because of one invention: the clip-on tie.

Yet for those eager and willing to learn this outdated tradition and time consuming feat, it is my pleasure to inform you that it can be done with six easy steps. Instructions accompanied with an illustration are provided to make this seemingly difficult task fairly simple.

1. Select a tie. Drape the tie around your collar. Begin with the wider end and extend it approximately 12 inches below the narrow end, then cross it over.
2. Wrap the wide end around once.
3. Secure the center of the tie. Hold the wider end of the tie as you prepare to wrap it around once more.
4. While still securing the center of the tie, bring the tie up and over through the loop between the collar and the tie.
5. Pull the tie down toward the front and underneath the top layer of the knot.
6. For the final step, pull down on the wide end gently to tighten and draw up your knot to fit snug and secure to your collar. Center the tie as best as you can.



For more information on learning how to tie a tie in different styles, visit Tie-a-Tie.net.

HOW TO...DO A BACKGROUND CHECK

By Stephanie Vajda

Three months go by and you begin thinking to yourself, "Is this girl for real?" No drunken phone calls in the middle of the night, going through your phone history, or calling just to say "hi." But we all know no chick is that perfect. Then you start to think to yourself her name is Boom Boom La Moore, and she can never hang out on weekend nights. Also, it did seem a bit odd at the club last week when you noticed a burger named after her. If you find yourself in this situation consider doing a background check.

Your first step is to check her license for her legal name. Who knows, maybe her parents really are Pebbles and Bamm-Bamm. Next, go a step further and see if that burger is any good. Once you have her real name, don't disregard her "nickname." Check out playkittyplay.com and see if she has any new releases out. Just for kicks, go ahead and Google free public records. Plug in her legal name and state to see what her real age is. It's Southern California and we are living in the plastic surgery capitol of the world. (Any age above 35 is a no-go, no matter how good the plastic surgeon was.) All in all, she may have a few monsters in her closet, but Boom Boom La Moore sounds like a keeper...At least stay with her until her appearance at the Adult Video Awards.

LUNFADO

LEAVING MIAMI:
TAKING ON THE WORLD

By Kristen Fogle



Boasting sick beats, relatable party goer lyrics, and with the lifestyle to back it all up, LMFAO is quickly taking the music industry by the reins and jockeying it around the floor to one of their super hot dance worthy tracks. Though best known for their single "I'm In Miami Bitch," they've done remixes for Kanye, performed alongside Shwayze, and look forward to collaborating with the likes of A-listers such as Diddy. Tacking on the roles of record label owners and clothing brand creators pretty much guarantees them heavy hitter status in the latter part of '09.

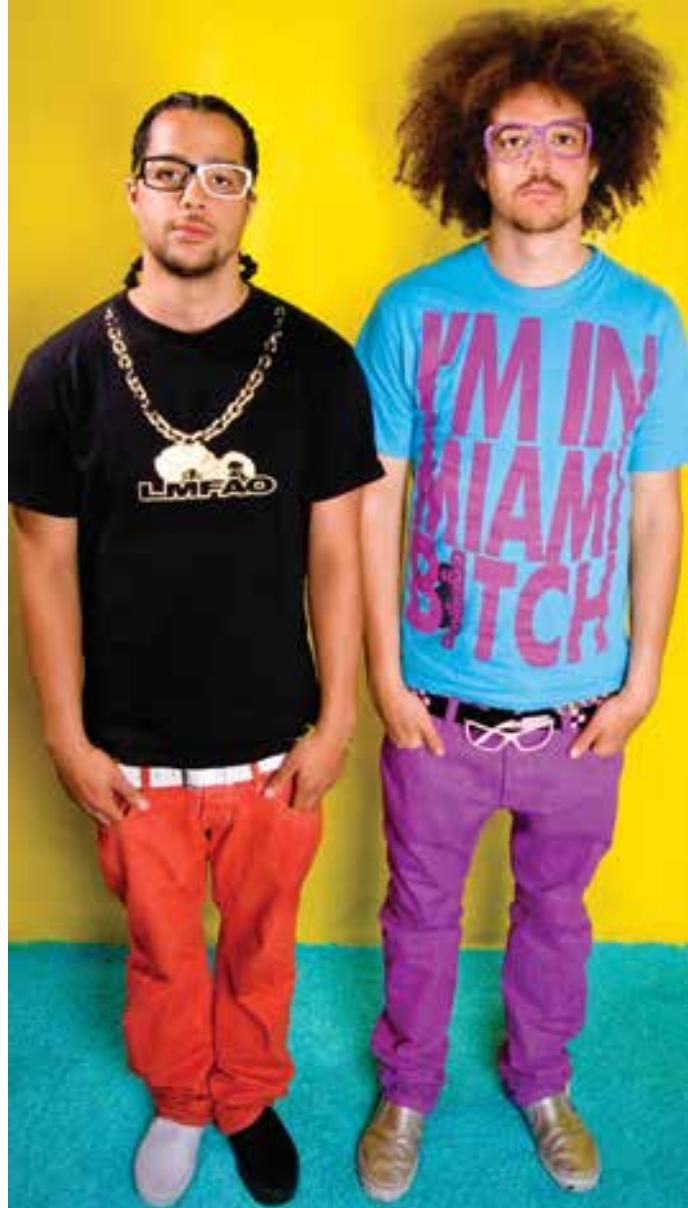
Though being the next big thing is hard work, the men of LMFAO took time out from touring to talk about the origins of their name, what it's like working with family, and where they're headed next.

Cliq Magazine: Is it true one of your grandmothers crafted the name LMFAO?

LMFAO: Yep. When we told Sky's grandmother we had the name "Sexy Dudes" in mind over instant messenger, she hit us back with, "LMFAO! Are you serious?" So we kept LMFAO.

CM: Your single "I'm in Miami Bitch" found success first on MySpace, yes? How did you attract so much attention on the site?

LMFAO: That's right. MySpace was the first place where everyone could hear the song. We attracted people to our profile by using poor man's marketing. (For example), at the WMC in 2007, we changed the default browser settings on all 15 of the conference computers so that when people turned on their computer, our MySpace profile was the first page that popped up. We did the same at a bunch of libraries, which was great for boosting our elderly fan base.





CM: How did you first know your single was a big deal?

LMFAO: When we heard it being played on Power here in LA by Big Syphe and Eric D-Lux.

CM: What's it like being related and working together?

LMFAO: It's easy and free flowing because we have the same sense of humor, fashion, and musical taste. But, if you saw us naked you would sense a big difference.

CM: Not only did your album drop in July, but it's on your own label. What's your advice to fans who want to start their own?

LMFAO: Yes, our label is called "Party Rock." We started it because we wanted to put ourselves out there to the masses in an organized way, rather than sending out demos and head shots, waiting for somebody else to believe in us. It just so happens that we partnered with Interscope in November 2008 and (we) put out the album together this summer.

CM: What are three words that would characterize the album?

LMFAO: Intoxication, naughtiness, and dancing!

CM: You also have a clothing line. How do music and fashion go together? What kind of clothes are you selling and where can fans purchase it?

LMFAO: Our clothing line is called "Party Rock." Music, fashion, and LMFAO are like one big family. Music and fashion are mother and father and me and Sky are like their two loud, brat offspring running around making fun, laughing, and playing house with all the cute girls!

CM: You both have been touring throughout the year. What place have you most enjoyed performing and which place do you look forward to going most?

LMFAO: We bring the Party Rock to every show we play. We like Sutra in the OC, Roxy in Hollywood, Cinespace in Hollywood, Church in Denver, Prive in Vegas, and Shore Club in South Beach. All the party people at these places really get crazy! We look forward to going to WMC in South Beach 'cause that's where LMFAO started.

CM: Who have you worked with recently and who are you planning on working with next?

LMFAO: We have worked with Pitbull, The Crystal Method, Chris Cornell, and we are gonna work with Diddy, Lil John, and Snoop Dog to name a few pimps!

CM: What's the next step (in music, fashion, life) for LMFAO?

LMFAO: MO'! Mo' songs, mo' clothes, mo' parties, mo' drinks, mo' girls.

For more info, visit
www.lmfaonews.com
www.myspace.com/lmfao

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HOLLYWOOD



CHOOSE THE RIGHT HOUSE

Your Guide to
Choosing the Right
Sorority or Fraternity
(for YOU)

By Kristen Fogle

Disclaimer: This isn't an article persuading you to join a sorority or fraternity. However...

However...this is an article designed for those of you that perhaps stood clear of recruitment a bit, watching with trepidation on the sidelines because you knew you might want to join, but weren't sure how to go about the tricky task of finding out which sorority or fraternity is for you. Analyzing a house based on more than which has the brightest rush tees offers many benefits. On the small scale, you're prepped with the right questions when you meet members/alumni of a given house. And ultimately, you maximize your college experience by involving yourself in an organization that you chose a) after deciding what is important to YOU in a house and by b) doing your homework.

Cliq's guide to choosing the right fraternity or sorority is broken up into those two sections, and also provides a handy tips section, a Greek terms section, and offers some campus activity alternatives if after it all you decide Greek life is not for you. So sit back, relax, and explore the various ways in which you can empower yourself to choose the right path...for YOU.



HOW TO DETERMINE WHAT IS IMPORTANT TO YOU IN A HOUSE:

WEIGH THE PRIORITIES

Though ideally a house will have all the components you are looking for in all the right percentages, most won't be dead on, so it helps to hone in on your top reason(s) for joining a house. Hence, some reasons to consider:

Social aspect- If it is purely good old fashion socialization you are after, you may want to look at houses that have a lot of formals, mixers, date parties, and the like. You will also want to pay close attention to see if the group is comprised of fun minded people, as opposed to those you might get on with better intellectually and so forth.

Academics- Believe it or not, some sororities and fraternities have a completely or mostly academic focus. If academics ranks in the 80th or so percentile for you, you may want to check out Greek affiliations through your particular major or college. Or, if you are looking for a national sorority/fraternity, find one that has a strong scholarship program and boasts a high overall GPA.

Philanthropy- All national sororities/fraternities are required to have a philanthropy, an organization or cause they raise money for through events, donation,

and volunteering. Look for groups that place a lot of emphasis and time on these sort of activities.

Leadership- Many fraternities/sororities place importance on members taking offices both inside and outside of the group. If becoming accomplished during and after college has a nice ring, or if you were involved in leadership positions in high school and want to continue, explore individual sorority/fraternity member accomplishments to see if that is a priority.

Like-mindedness- Perhaps, like many, ranking above all you want to find a place where you can make good ol' friends; people that share similar personality traits. In this case, pay attention to each member you meet, but beware not to be sucked in by one particular personality either. It's great to find a member you can really connect with...but be sure not to join a house for one or two people. You should get along with as many of the house members as possible if "like-minded" is your top priority.

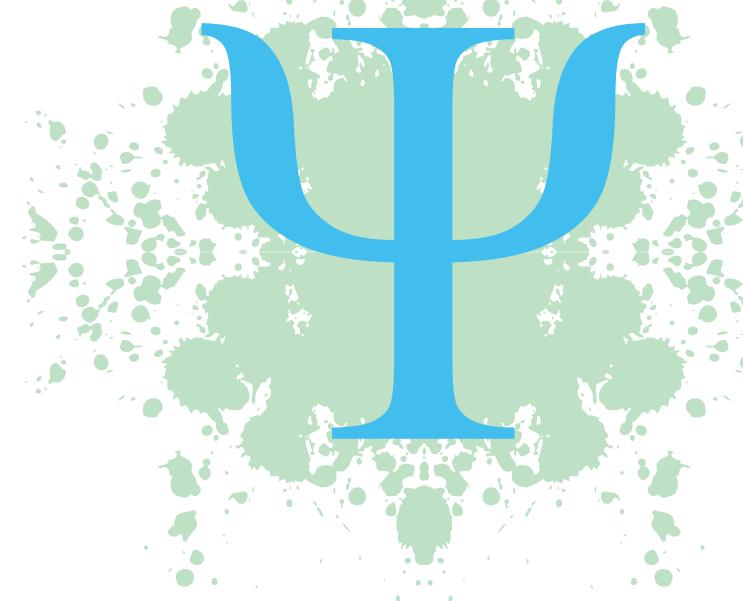
WEIGH THE BENEFITS

Aside from some of the perks mentioned previously, here are a few benefits of belonging to a Greek chapter:

Housing- Even if one doesn't want to live in a sorority/fraternity house, there are many benefits of a housed chapter. For one, it provides a home away from home (or dorm). For those who want to live in, many times fraternity/sorority houses offer considerably cheaper housing than found in the surrounding area. Many times the houses are close to school and may even offer parking and meal plans. Plus it's a great way to get to know your new brothers and sisters in a more intimate setting.

Scholarships- Some groups offer pretty hefty financial assistance to its members, especially those with high GPAs or leadership experience. If scoring a scholarship or fraternity/sorority sponsored grant is key, keep your eyes open for the groups with the most monetary opportunities.

After college- Sororities/fraternities are unique in that membership extends (potentially) throughout one's life. Opportunities to join alumnae groups, become an advisor, or to benefit from connections made



are things to consider. Be sure to ask about notable alumnae. Does the group have career networking opportunities available?

WEIGH THE LOGISTICS

Recognized by the university- Be sure that the chapter you are leaning toward has some backing from the university. Many unrecognized groups do not provide certain protections the school offers, including anti-hazing, sexual harassment, risk management policies, or other insurance benefits. Consult your school's student activities website to find out.

Time- Though simultaneously fun, belonging to a Greek group can be a daunting undertaking. Many times members are required to participate in mandatory events such as weekly meetings, philanthropy events, or study hours. Be sure to discuss how much time a particular group expects you to allot to Greek activities.

Cost- Fraternities/sororities can be pricy endeavors. Ranging from a couple hundred to a couple thousand per semester/quarter is normal and makes a difference by school or chapter. For many, this is a make or break consideration.



HOW TO DO YOUR HOMEWORK ONCE YOU'VE EVALUATED WHAT'S IMPORTANT:

...On paper

If you don't know which chapters are on campus, look at your college's website under student activities or a similar header. After, look at both national and local websites. National websites will give you a good idea of the history of a fraternity/sorority, how large it is nationally, the national philanthropy, and fun facts. A local chapter site will give you more of a feeling of that individual chapter. Run a simple Google search on your school plus the chapter name to see if there is any media (good or bad) on the group. You can even look at Facebook or Myspace sites of individual members if so inclined.

...In person

Find out where your college Greek Advisor's office is located. He/she is a great resource in guiding you on the path to recruitment. Ask about upcoming recruitment opportunities or for any information he or she might be able to provide. Consult friends, coworkers, and family and see if they can shed any light on particular chapters. Fellow classmates are good people to provide valuable info on a house's reputation on the campus.

...In practice

Perhaps most important, try to attend parties or functions where you know a member might be present. Don't hesitate to walk up and strike up a conversation. For one, all members are trained to talk to PNMs, so letting them know that you are interested in potentially rushing is perfectly acceptable and they should be able to answer any questions you have. Second, see if you actually like these people and would consider hanging out with this group. Third, spectate. If the fraternity members are being overly obnoxious or awkward wallflowers, consider this behavior and note how it compares to yours. Keep in mind that recruitment codes may restrict members from giving you their phone numbers or asking you to hang out again. Even giving you something like a napkin, depending on how strict the school's recruitment code is, might be considered showing a PNM favoritism and get the chapter in trouble, so if a member seems wary of doing something seemingly innocent for you, keep this in mind.

ADDITIONAL TIPS:

- DO remember...If you are a legacy or leaning toward one particular group on paper, bear in mind that chapters vary tremendously from campus to campus. Just because you know and love the Kappa chapter at UCLA doesn't mean you will at Duke.
- DO NOT always believe what you hear, especially in the media. TV, movies, even the news have painted fairly inaccurate portrayals of fraternity and sorority life over the years. On the flip side, if a particular campus or chapter is making headlines for their bad behavior or scandalous situations, consider the implications of joining such a house.
- DO consider recruitment even if you're not a freshman. Many of us joined later down the line and some of the best sorority and fraternity members were 21+ when entering the house. Greek members have become much more diverse in decades past, so don't be discouraged if you feel you don't fit the mold!
- DO NOT let one incident scare you off of the entire chapter! Just because your best friend encountered a snobby XXX member in class doesn't necessarily speak to the whole group. Remember, members are told that their actions reflect on the entire chapter and to behave accordingly, however, members are individuals too. They have bad days and differing personalities.
- DO have fun! Recruitment can be as scary, silly, or super fun as you make it. For many, choosing the right house is a big step in securing an array of exciting experiences over the next few years, so try it out! You have nothing to lose and everything to gain.

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TERMS

These might be helpful in navigating the tricky but rewarding road toward your new fraternity or sorority. Good luck!

Greeks: Informal term referring to all those belonging to a fraternity/sorority.

PNM: Potential New Member. Some schools use this term to refer to anyone who is non-Greek and able to be recruited.

Legacy: A PNM who is closely related to a member of a given sorority/fraternity. The specific degree varies from chapter to chapter, but most give additional consideration for membership to legacies.

House/chapter: A particular sorority or fraternity. House is used regardless of whether the sorority/fraternity actually owns/rents a structure or not. Chapter refers to a specific group on campus, not the fraternity/sorority nationally.

Rush/Recruitment: The formal or informal process by which houses get to know PNMs and vice versa. This is generally done in accordance with the school and is done on a yearly, semester, or quarterly basis.

Preference Night: Generally only used by sororities. It is the last day of formal recruiting in which a PNM attends one or more parties before members mutually select each other.

Bid Day: The day in which new members receive their formal invitation to join a house. Almost always accompanied by an event.



THREE OTHER EXTRA-CURRICULARS FOR THE NON-GREEK MINDED

You've done your homework and Greek life is not for you. Though joining a sorority/fraternity is one of the best ways to get involved on campus, it's definitely not the only way.

Associated Students (AS): While the term may vary from school to school, AS refers to the governing student run organization on campus. The thing about AS is that there are a wide range of positions, committees, and activities associated with it. Extra tip: Some AS positions even pay!!

Housing Associations: A great way to meet people while navigating dorm life, these programs work to entertain and inform its communities. Becoming a dorm advisor is great if you want to go into counseling, want some leadership experience, or just want free rent. Extra tip: Getting in any housing related program ensures you have an excuse to walk up to that hottie in Dorm 3A.

Intramural Sports (IMs): While many fraternities and sororities compete in these, non-Greeks have leagues available to them as well. The best part is you don't have to be a pro-athlete to join one. Extra tip: IMs offer all sorts of interesting sports; capture the flag, ping pong, dodgeball, you name it.



Kristen Fogle joined the Epsilon Xi chapter of Kappa Kappa Gamma at California State University, Northridge in 2003. She now serves as an advisor for her chapter while participating in an alumni association based out of San Diego.

Your Guide to Women THROUGH THE WORLD OF **SPORTING TERMS**

By Josh Hoffmann

Sports analogies are like trips to third-world countries: They always put things in perspective.

At least for simple-minded sports aficionados like me who would rather watch a Lakers playoff game than hang out with a good-looking girl over a home-cooked meal and a movie bound to be left unwatched.

For many guys, sports and girls are just as important as food and water. For others, they're the next-best essentials. Regardless, who would've thought the two had any kind of connection aside from the LPGA Tour and WNBA?

The following are six satirical expressions that will surely elevate the connection between sports and girls to hellacious heights.

THE CUBBY

The Chicago Cubs haven't won a championship in 100 years – not only the longest drought in Major League Baseball, but in all of North American sports – and it's not even a "so close yet so far" struggle: Their last Fall Classic appearance came in 1945. If you put the World Series in sexual terms, the Cubbies make Steve Carell's character in *The 40-Year-Old Virgin* look like a full-scale pimp. Thus, when you find yourself in a beyond-believable sexual slump, you're suffering from *The Cubby*.

THE MIRACLE

This refers to the "Miracle on Ice" – when the U.S. men's hockey team pulled off an upset for the ages by defeating the Soviet Union in the 1980 Olympic semifinals. The seventh-seeded Americans were composed of inexperienced college kids, while the top-ranked Soviets were the defending gold medalists and unquestionable favorite. That's why, when you rabidly exceed everyone's expectations by hooking up with a girl far from your norm – ultimately invoking the "How the hell did you do that?!" question – you've achieved *The Miracle*.



THE BRETT FAVRE

If Elvis Presley is the King of Rock 'n' Roll then Brett Favre is the King of Comebacks. Now in the second stage of his return from retirement, this story-turned-soap-opera overwhelmingly embodies the Strokes' song, "The End Has No End." Favre went from a Packers legend to a Jets quick-fix to the latest of all, a Vikings upgrade. So when your relationship appears to be never-ending – you know, when breaking-up ceaselessly succumbs to making-up – you're engulfed in *The Brett Favre*.

THE LEN BIAS

Len Bias was the second overall pick taken by the Boston Celtics in the 1986 NBA Draft. The former ACC Player of the Year and likely future of the already-prestigious franchise, Bias was all but walking on water. However, less than 24 hours after being selected by his dream team, bad fortune bit Bias: He overdosed on cocaine, and that was it. Hence, when you make the dumbest of all mistakes in a promising relationship that ends up costing you the "what could have been" – like the time my buddy created a fake MySpace in an attempt to make his girlfriend jealous, which later backfired because she dumped him after he remorsefully admitted to it – you've undergone *The Len Bias*.

THE ROGER CLEMENS

Roger Clemens' 4,672 strikeouts (third all-time), 354 wins (ninth all-time), and record-setting seven Cy Young Awards rightfully placed him into the "Best Pitchers to Ever Take the Mound" conversation. That is, until the Mitchell Report alleged that Clemens used steroids late in his career. The Rocket has incessantly denied those allegations and while he is still being investigated by the Justice Department for perjury, Clemens is certainly guilty as far as the Court of Public Opinion is concerned. Accordingly, when your significant other is relentlessly lying to you – and everyone and their mom knows it – you've been plagued by *The Roger Clemens*.

THE BARRY BONDS

In 2004, Barry Bonds told a federal grand jury he *unknowingly* took steroids. Therefore, it's not really cheating, right? Just like when your significant other was too blacked-out to realize she took a stroll down Unfaithful Lane. She claimed she wasn't *actually* being unfaithful because she was practically unconscious – "Baby, I had no idea I stuck my hands down his pants and left my thong dangling from his neck ... I'm just as shocked as you!" – but in reality she was employing *The Barry Bonds*.

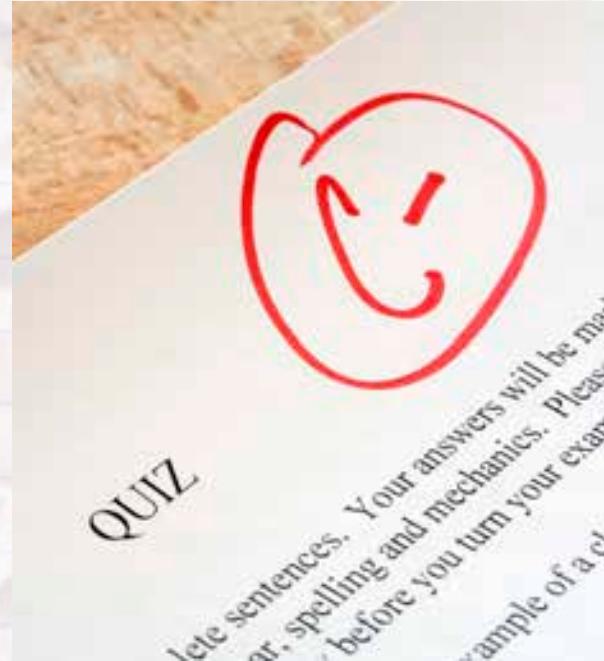




By Sim Barhoum

Knock, knock. I turn away from my desk, swivel my chair around, and look up. A curly haired young man stands uneasily by the open door and says, "Hi Professor. Have a minute?" He looks familiar. I respond, "Sure. What can I help you with?" He looks down at the ground awkwardly exclaiming, "I need to get an A in this class." I cringe, breathe in deeply, and try not to show any frustration. I now remember that he attends my 305W class.

Contrary to popular opinion, I do not believe the notion that you need an amazingly high IQ to earn A's in your college classes. I teach many so-called average students that earn A's, as well as many intelligent students that earn C's. The secret to



securing an A in a college class centers on a systematic approach to education that ultimately lies in the hands of each student.

APPEAR SMART

Before you talk, email, dress, walk, sit, eat, text message, or do anything that communicates a visual or verbal message to your instructor, think about your actions. Every so often a student will miss a class and then email me asking if they

"missed anything important." We only teach classes that meet once, twice, or three times a week during a 16-week semester, so YES, something important was missed. Your teacher will remember a student who unintentionally disrespects him with a simple comment like this. Likewise, your teacher will remember when a student contributes intelligently to classroom dialogue.

ENGAGE YOURSELF

Introduce yourself to two fellow students on the first day and get their contact information. This will give you a comfort base for the remainder of the semester. Two or three weeks into the semester go to the professor's office with a list of questions pertaining to material covered during lecture. For the initial visit, introduce

yourself. The professor may have hundreds of students per semester, so say your name and what section you are in. Your job is to stand out, and the best way to do this is to acknowledge the professor. For example, restate something she lectured about and then ask a question that furthers the dialogue. Throughout the semester continue these office visits every two to three weeks. Professors hold the backbone of our society's higher intelligence and contain a vast resource of knowledge; therefore, the information you get out of these conversations is invaluable. By the end of the semester, if you personally know all your professors, think of the places these connections might take you.

LASER FOCUS

Treat college as if it were a full-time job; therefore, be early and never miss a session (unless your grandma really does pass away). Take a high energy snack with you- like a banana or apple slices- to every class for mental and physical clarity. Also, sit in the front row. In "Proximity and Student Density as Ecological Variables in a College Classroom,"

Anderson and Holliman state, "Students who occupied the front rows received higher grades than those who sat farther back." Take detailed notes. Besides being attentive in class, be diligent out of class. Review previously taken notes before each lecture to freshen up and reinforce what you learn. Read all assigned readings. Do not complete homework the day it is due. Start the assignment the day it is assigned, that way you are weeks ahead. The psychological advantage of this approach is amazing and you will be fully prepared for all the lectures.

SET PARAMETERS

In "The 4-Hour Workweek," Tim Ferris talks briefly about his approach in college: "If I received anything less than an A on the first paper or non-multiple choice test in a given class, I would bring in 2-3 hours of questions to the graders' office hours and not leave until the other had answered them all or stopped out of exhaustion." I agree. It is important that you go into the discussion



prepared and assertive, not combative and defensive. Never start by saying, "I deserve to get an A." The teacher will resent you, consciously or not. Instead say, "I am thankful that you are willing to help me. I would like to start with the comment on page one about the paper having a lack of overall focus. This is something I worked on and want to correct. I wish to have a better understanding of focus. Can you offer examples of how to include a more focused argument?" As the professor answers the question, write down what they are saying. Repeat back what she says (acknowledgement), so you are both on the same page, and then ask another question. Keep doing this until the instructor has to go. You do not want to be rude, but you want the teacher to know that you take her class seriously, and you want her to think long and hard about giving you anything other than an A on your next assignment.

IMPECCABLE WORK

Make sure assignments and tests are well-thought out, formatted correctly, and error free. Take out of class work to the on-campus writing center (focus, audience, and structure), and then have a fellow student read it for local issues (grammar and syntax). Read your text out loud as a final editing tool- this will catch many minor errors.

Mark Twain once said, "I never let my schooling interfere with my education." If you follow these steps, you can help turn college into what it is supposed to be, a place of education, not a place in search of a grade. Please jump in with everything you have.

Sim Barhoum is an instructor (and graduate) of the Rhetoric and Writing Studies department at SDSU.

OFFICIAL RULES



of BEER PONG

College classes can communicate useful knowledge on a wide variety of subjects, whereas Cliq's "Official Rules Of" section is purely concerned with the extracurricular. Make friends, influence people, and most of all, become a better player of your most favorite drinking games. Each issue we will serve up our version of a new (or not so new) game designed purely to provide some much needed social lubrication. So get your paddle ready and your game face on, because it's time to get down and dirty with...beer pong.

by Sierra Dowd

PLAYERS: 2 teams of 2

SETUP: 6-10 cups, 2 balls

FIRST TOSS: Eye-to-eye; one player on each team shoots, the opponent who makes it gets first toss.

RE-RACKS: 2 re-racks per game, taken at the team's choice.

DISTRACTIONS: Allowed- everything is fair game! Nudity highly recommended.

ROLLBACKS: Both balls returned when a team sinks both shots in one turn.

LEANING: One word, ELBOWS! You may lean as far as you want as long as your elbows do not pass the table.

BOUNCE SHOTS: Allowed and DO count for 2 cups. If taken, opponents are allowed to swat it before it reaches the cups.

CUPS KNOCKED OVER: Counted if it is knocked over by a ball and NOT an over-intoxicated player.

MAN ON FIRE: If an individual player makes it 3 times in a row, they may continue shooting until they miss.

OTHER:

- Being late or absent to a match will result in your name being crossed off the cardboard list and replaced with whoever is sober enough to play the next round.
- Fighting results in spilled beer which equals wasted money!
- If a player shoots and the ball bounces and/or rolls back toward their side of the table, they may shoot again but behind their back.



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By Christian Audigier

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INVEST

FINANCIAL TIPS FOR COLLEGE STUDENTS

By Kristina Blake

There's a lot of chatter about how the current shape of the economy is affecting many people. But while most news sources tend to be focusing on how homeowners and families are being affected, the recession and high unemployment rates are affecting college students, too.

We know that not all students are business or economics majors, so Cliq was thrilled to receive financial advice from finance expert Lindsey Hanley. Hanley, who is a Branch Manager for Woodbury Financial Services, Inc., gives Cliq the scoop on how the college crowd can survive, and better yet, prosper from the economic crisis. So read on in order to discover how to take advantage of the current economy instead of letting the economy take advantage of you.

Cliq Magazine: How is the current shape of the economy affecting college students?

Lindsey Hanley: Two ways: It may be a bit harder to get loans for school and the job market is going to be a little more competitive upon graduation.

CM: Why is it a good idea for students to invest during the current economic crisis?

LH: Think of this type of market as a huge sale. You can buy shares of quality companies at a huge discount from this time last year or even six months ago. Market volatility can be a great thing for the investor that has time before he or she needs the money. That being said you should never invest money you are going to need in the short term.

CM: How do investments help students?

LH: They can make sure you are accumulating something besides debt while in school.



CM: Is investing difficult or can it be an easy process? How so?

LH: Investing is as difficult as you make it. Have you heard the term Analysis Paralysis? Don't spend so much time looking for the "perfect investment" that you don't do anything and time passes you by. The one major thing students have going for them is time. The amount of money you save over the next ten years will have more impact on your retirement accounts and overall net worth than the 25 years that follow it due to the power of compound interest.

INVESTING 101

CM: Is investing for everyone?

LH: Yes! However, you must choose the investments that are suitable for your age, goals, and risk tolerance. A student should only invest money that they can afford to have out of reach for spending, and must understand the risk of loss.

CM: How do students get started making investments?

LH: If you have a friend or recent grad getting into the financial business, ask them for help. They are less experienced but are going to pay more attention to your account than an established broker would. If you don't know anyone to ask for help, choose a company that has a good online site and pick a mutual fund that you can save monthly into. There are tools on these sites that can help you choose the right one for your goals and risk tolerance. Many will let you start with \$25-50 a month.

CM: What are the basics of investing?

LH: You want to earn at least five percent so you beat inflation and shelter whatever you can from taxes. Retirement accounts like IRAs and 401(k)s work well to defer taxes. Stocks are shares of a company so you become a fractional owner of that company when you buy them. Because you're an owner, you are the last to get money back if that company fails. Bonds are a debt or a loan. You are loaning a company money when you buy a corporate bond. Mutual funds are a diversified collection of stocks and/or bonds chosen by a money manager.



CM: What should students invest in? What are your top recommendations?

LH: There is no free lunch. My advice is to choose a good mutual fund and let the investment manager choose stocks for you. If you must be involved in choosing your own stocks pick an industry that you are already familiar with and study it. You should also pay attention to companies that spring up locally. Do not try to guess which way the market is going to go. When you invest, plan to hold your investments for the long term.

CM: How can students ensure that they are making safe investments?

LH: All the investments we've discussed have some element of risk. No investments are entirely safe. To protect your investments, choose solid companies, diversify, and hold your investments for the long term. The two biggest ways investors lose money are failing to diversify and selling their investments when the market falls. If the market falls you have not lost your money unless the company itself goes bankrupt or you sell your shares before the market rebounds.

CM: What are your top dos and don'ts for investing?

LH:

Do

1. Start early
2. Be consistent
3. Diversify
4. Buy and hold

Don't

1. Try to time the market
2. Sell when the market falls
3. Wait to get started

CM: What is your number one tip for students?

LH: Be a consistent saver. Don't wait until you have "extra" money or are

completely free of debt. For most people, that day never arrives.

CM: How can students find out even more information regarding investments?

LH: Take a Finance and Investing class as an elective. Read the Wall Street Journal or one of the many financial magazines out there. Surf the web. Just be sure that you use your common sense about what you learn. Remember that any hot tips that make the paper are old by the time they get published.



Opinions stated in this article are intended for general education. Each investor needs to consider his or her own situation. Products mentioned in this article may not be appropriate for everyone. Lindsey Hanley is a Registered Representative and Investment Advisor Representative of and offers Securities through Woodbury Financial Services, Inc. Member FINRA, SIPC and Registered Investment Advisor



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Horoscopes

*Your Astrological predictions...
...with a side of sexy sass.*

Aries (March 21-April 19)

The warrior nature of Aries causes you to play control freak in all matters romantically linked. Remember, sometimes it's best to put down the armor and pick up warming lotion instead.

Taurus (April 20-May 20)

For once your ducks are all in a row, Taurus. Take time to celebrate that all things are (finally) as they should be. Perhaps a big night out (or a big night in) will be just the way to rejoice.

Gemini (May 21-June 20)

Gregarious Gemini finds he/she has more than enough love to go around. Be sure to keep your priorities (and names) straight... and to regularly check yourself for crabs and cuddle induced critters.

Cancer (June 21-July 22)

Imaginative Cancer has an eye on someone a little less that getable this season. There's no harm in a casual fantasy, but once one goes from Aesop to fully emerged in the tale, it's time to take the reins and return to reality.

Leo (July 23-August 22)

The lion roars this month...as he/she finds him/herself in a sexual slump. Consult your nearest nookie merchandiser...it's gonna be a long few weeks.

Virgo (August 23-September 22)

Known to be demure and pure, you prove otherwise when a semi-scandalous story hits the airwaves. Keep your cool and trounce tall tales with a calm that will have the nastiest nay-sayers saying otherwise.



Libra (September 23-October 22)

Lucky in love Libra finds that an overabundance of Eros carries over to bedroom play as well. In spoiling your newest array of lovers, just don't break the bank in the process...or the bed.

Scorpio (October 23-November 21)

A flirty Fire sign enters your element this month and causes problems with work and play. Remedy any unwanted advances with some harmless hard-to-get; restless Fire will become bored and move on.

Sagittarius (November 22-December 21)

Swift Sags like to get to the point. But don't let your lack of lead up in the bedroom cause a coitus catastrophe. Slow and steady wins the race.

Capricorn (December 22-January 19)

Generally work-oriented Caps find that they have inherited the play power of spontaneous Gemini. Show your significant others that you're not a one-note Cap; try a playful new position or a randomly robust makeout sesh.

Aquarius (January 20-February 18)

Water lovin' Aquarius needs to take a hint and wet their whistle with an interested guy or gal. Take advantage...it's not everyday someone new wants to take the plunge.

Pisces (February 19-March 20)

Something fishy is afloat, Pisces. Sherlock around a bit and come to your own conclusions. But be warned, if all checks out and you're still not satisfied, maybe it's you that's gone off the deep end.

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NEW

RELEASES

NOVEMBER

Compiled by Kristina Blake

MOVIES

Nov. 6

- The Box
- A Christmas Carol (2009)
- The Fourth Kind
- Pirate Radio
- Precious
- The Men Who Stare at Goats

Nov. 13

- 2012
- Dare
- The Messenger
- Women in Trouble

Nov. 20

- The Blind Side
- The Twilight Saga: New Moon
- Planet 51

Nov. 25

- Fantastic Mr. Fox
- Nine
- Ninja Assassin
- Old Dogs
- The Princess and the Frog

ALBUMS

Nov. 3

- Carrie Underwood "Play On"
- Shwayze "Let It Beat"

Nov. 10

- Michelle Branch "Everything Comes and Goes"
- Three 6 Mafia "Laws of Power"
- Dashboard Confessional "Alter The Ending"

Nov. 17

- Kris Allen (American Idol) "Kris Allen"
- John Mayer "Battle Studies"
- 50 Cent "Before I Self Destruct"

Nov. 24

- Adam Lambert (American Idol runner-up) Title TBA
- Lil Wayne "Rebirth"
- Lil Jon "Crunk Rock"
- 30 Seconds To Mars "This Is War"
- Sean "Diddy" Combs "Last Train To Paris"

DVDS

Nov. 3

- The Taking of Pelham 1 2 3
- Aliens in the Attic
- Food, Inc.
- G.I. Joe: Rise of the Cobra
- I Love You Beth Cooper

Nov. 10

- Up
- Spread
- The Ugly Truth

Nov. 17

- Gone with the Wind
- Brüno
- My Sister's Keeper
- Star Trek

Nov. 24

- Angels & Demons
- Funny People
- Snow White and the Seven Dwarfs

STEESS 2009

VIDEO GAMES

Nov. 3

Blur

Dragon Age: Origins

Nov. 10

Call of Duty: Modern Warfare 2

Nov. 17

Assassin's Creed II

Left 4 Dead 2

Resident Evil: The Darkside

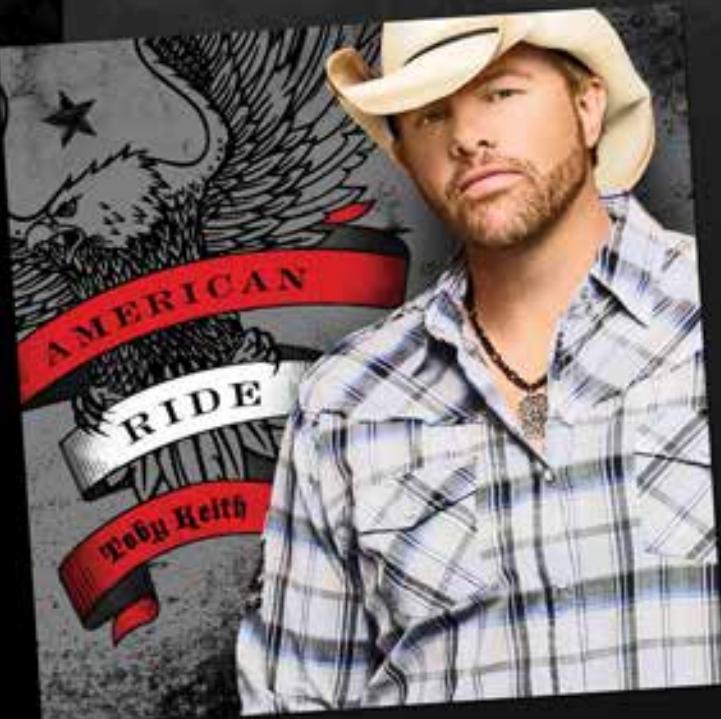
Chronicles

Nov. 24

Avatar

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